

Technowrites Project Case Study



Zensar Technologies

Zensar Technologies is a global information technology and infrastructure service provider having headquarters in Pune. The organization has spread its span up to twenty-nine different countries. Zensar has number of on-site offices in U.K., U.S., Hong Kong, Singapore, Germany, Finland, and Australia.

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| Client's Challenges | <ul style="list-style-type: none"> • Poor documentation • Difficulty in writing business proposals | | |
| Project Completed | <p>Technowrites helped Zensar in preparing business proposal for a multi-million dollars project. Scope included:</p> <ul style="list-style-type: none"> • Writing executive summary, cost bid, and technical bid of the proposal. • Attending meetings, conference calls. • Uploading proposal content to the client's electronic bidding system. | | |
| Project Duration | Three weeks | Project Location | <ul style="list-style-type: none"> • Pune |
| Tools Used | <ul style="list-style-type: none"> • MS Word • MS PowerPoint • MS Excel • MS Visio | | |
| Solution Offered | <ul style="list-style-type: none"> • Technowrites offered Zensar a team of one writer and one reviewer; the work was carried out on-site, in Pune office. • Multiple but thorough reviews in short period of time were needed to complete the project in short time period. • We had to coordinate with several business heads, the marketing team in USA, and the PA of the Chairman to get the required information. • In addition to writing the business proposal, Technowrites team also created some case studies for Zensar. | | |