

## Technowrites Corporate Training Case Study

# PACKSYS GLOBAL

### PackSys Global

PackSys Global, a member of Bruckner Group, is a leading manufacturer of specialized equipments for international packaging industry. These are special purpose machines capable of performing all manufacturing services related to tubes, cans, and many more. PackSys Global has been successful in acquiring companies like; Combitool, Texa, and Madag Printing Systems as a part of their organization. The company does all of its machinery documentation in India.

<b>Client's Challenges</b>	<ul style="list-style-type: none"><li>• Use of non-standard language</li><li>• Poor content structuring</li><li>• Improper sentence framing</li><li>• Lack of consistency in writing</li><li>• High cost of translation</li></ul>		
<b>Training Completed</b>	<ul style="list-style-type: none"><li>• Dedicated training in Technical Writing at PackSys Global office, Mumbai.</li></ul>		
<b>Training Duration</b>	16 Hours (eight hours of hands-on exercises)	<b>Training Location</b>	<ul style="list-style-type: none"><li>• Mumbai</li></ul>
<b>Batches</b>	2	<b>Tool</b>	<ul style="list-style-type: none"><li>• MS Word</li></ul>
<b>Training Highlights</b>	<ul style="list-style-type: none"><li>• Trainer had deep conversations with writers, managers and studied PackSys's Global's technical documents.</li><li>• Trainer developed a dedicated training program for their technical writers' team, which was a blend of theory plus exercises.</li><li>• Trainer designed the exercises based on the client's documents and helped the PackSys team to gain more confidence in documentation.</li><li>• Word Macros were written and shared with the client to perform language consistency checks automatically.</li></ul>		
<b>Participant Takeaways</b>	<ul style="list-style-type: none"><li>• Printed booklets</li><li>• Exercise sheets</li><li>• eBooks</li><li>• Ready to use checklists</li></ul>	<ul style="list-style-type: none"><li>• Training videos</li><li>• Video snippets for MS Word</li><li>• Macros in MS Word</li></ul>	

