

Microsoft Case Study

Microsoft

At Microsoft, they are motivated and inspired every day by how Microsoft's customers use Microsoft's software to find creative solutions to business problems, develop breakthrough ideas, and stay connected to what's most important to them.

Microsoft believes its three core business divisions offer the greatest potential to serve Microsoft's customers. They are:

- Platform Products and Services Division, including the Windows Client Group, Server and Tools Group, and MSN Group
- Business Division, including the Information Worker Group and Microsoft Business Solutions Group
- Entertainment and Devices Division, including the Home and Entertainment Group and the Mobile and Embedded Devices Group

Microsoft is committed long term to the mission of helping their customers realize their full potential. Just as Microsoft constantly update and improve their products, Microsoft want to continually evolve the company to be in the best position to accelerate new technologies as Microsoft emerge and to serve Microsoft's customers better.

Project Completed

Developed case study on Microsoft's business solutions to Kirloskar Oil Engines

Tools Used

Microsoft Word

Solution

Technowrites writer collaborated with Microsoft India's Business Managers and Kirloskar Oil Engines executives from Information Technology division.

Our writers are trained not only in technical writing but on interviewing the subject matter experts and coordinating with other client's team mates.

Although it was quite challenging to understand the business aspect from Kirloskar Oil Engines and technology related details from Microsoft team, we were successful enough to write the case study efficiently.