

Technowrites Corporate Training Case Study



HDFC Life

HDFC Life is one of the leading life insurance companies in India offering a range of individual and group insurance solutions that meet various customer needs. HDFC Life is a joint venture between HDFC Ltd & Standard Life Plc.

Client's Challenges	<ul style="list-style-type: none"> Need to prepare e-learning training material for its insurance advisors 		
Training Completed	<ul style="list-style-type: none"> HDFC Life had bought licenses of Adobe Captivate, and as a part of this deal, this training was organized by Adobe. Adobe recommended Technowrites for conducting the training. Training was provided at their Mumbai Office to a team of Learning and Development professionals. This team was responsible for developing training programs for insurance advisors and customers of HDFC Life. Training included theory and process of Instructional Design, detailed training on Adobe Captivate, and generating and integrating the output with a Learning Management System (LMS). 		
Training Duration	8 Hours (1 day)	Training Locations	<ul style="list-style-type: none"> Mumbai Bangalore (over WebEx)
Tool	<ul style="list-style-type: none"> Adobe Captivate 		
Training Highlights	<ul style="list-style-type: none"> Adobe recommended Technowrites for conducting the training. Training at Mumbai was simultaneously being broadcasted over WebEx to a team in Bangalore. The training was attended by 20 participants from Mumbai and 15 participants from Bangalore. 		
Participant Takeaways	<ul style="list-style-type: none"> Printed booklets Ready-to-use checklists 		