


Technowrites Project Case Study

		CommTEL Networks www.commtelnetworks.com CommTEL provides advanced engineering and technology solutions focused on Oil & Gas, Power, Transportation, and Defense Sectors delivering high performance converged communication and surveillance systems in India and abroad.	
Client's Challenges	<ul style="list-style-type: none"> • Writing business proposals were time consuming. • Keeping up with the demand of writing business proposals were difficult as number of proposals need to be written every week. • Unavailability of standard templates for business proposals • Difficulty in matching business proposal standards. • No consistency in maintaining the documents among engineers. 		
Project Completed	Scope included: <ul style="list-style-type: none"> • Attending meetings at the CommTEL's site. • Preparing a set of 16 business templates for different documents in different page orientations and layouts. • Developing an automated review process for validating quality of the documentation. • Writing macros for preparing an abbreviation list. • Conducting a training program for a team of 140 people. 		
Project Duration	3 months	Project Location	<ul style="list-style-type: none"> • Juinagar, New Mumbai
Tools Used	<ul style="list-style-type: none"> • MS Word • MS Excel 		
Solution Offered	<ul style="list-style-type: none"> • Technowrites offered CommTEL, a team of one writer, one software developer, and one senior reviewer. • Technowrites coordinated with business heads & presales team members to get the required information. • Actual proposals were written based on the templates which Technowrites has created. • CommTEL's typical proposal response time for each proposal was brought down by 35%. • Templates included preformatted, high quality, reusable components. • Multiple but thorough reviews in a short period of time were needed to complete the project in time. • Technowrites created specially designed unique macros for the tasks which are carried out frequently while documentation. 		

