

Technowrites Corporate Training Case Study



Bajaj Auto Limited

Bajaj Auto Limited is an Indian two-wheeler and three-wheeler manufacturing company.

It is the world's largest manufacturer of 3-wheelers and accounts for almost 84% of India's three-wheeler exports. Technowrites team interacted with the Vice President quality and senior manager HR.

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| Client's Challenges | <ul style="list-style-type: none"> Vernacular Language background of writers Non-standard Reports | | |
| Training Completed | <ul style="list-style-type: none"> Training in technical writing, Report writing, and Technical report writing at Pune during which approximately 200 engineers got trained Training duration 32 hours, including hands-on exercises | | |
| Training Duration | 32 Hours | Training Location | <ul style="list-style-type: none"> Pune |
| Batches | 11 | Tools | <ul style="list-style-type: none"> MS Word MS Power Point MS Excel DIA |
| Training Highlights | <ul style="list-style-type: none"> Trainer trained the engineers in report writing; reports were made in MS Word and MS PowerPoint format, with data being furnished in MS Excel format Trainer provided training in MS Word, MS Excel, MS PowerPoint Trainer helped trainees to make self- review checklist and report template Trainer provided training in email writing and special guidance to overcome limitations of vernacular language | | |
| Participant Takeaways | <ul style="list-style-type: none"> Printed booklets Excel sheets for estimation eBooks Ready to use checklists | <ul style="list-style-type: none"> Training videos Video snippets | |